

QuickTurn

powered by

FIRSTLOOK

Market Smart™ Inventory Management

QuickTurn, powered by FirstLook, is an exclusive inventory management system offered through SmartAuction that empowers dealerships to take their pre-owned performance to the next level.

QuickTurn provides SmartAuction dealers with 360° Market Intelligence, which includes:

- **Core Inventory Optimization**
 - Create a custom purchase and stocking plan
 - Satisfy your stocking needs with complete integration into SmartAuction
 - Identify and act quickly on aging inventory with the Inventory Management Center
- **Custom Market Performers & Internet Fastest Movers**
 - Identify the top sellers in your customized market with Polk Market Performers
 - Get an instant pulse on what's hot in your market with the Market Velocity Stocking Guide
- **Internet Ad Accelerator**
 - Optimize your Internet advertising with quick and easy, highly-differentiated online ads, based on each vehicle's distinguishing features and attributes
- **PING II Market Pricing Analyzer**
 - Obtain instant pricing recommendations based on millions of online used vehicle prices
 - Ensure your retail units are priced to the local market at all times
- **360° Appraising**
 - Utilize the most up to date appraisal tools to close more deals with the Trade Analyzer

Benefits of QuickTurn

Maximize your profitability

QuickTurn continuously analyzes your inventory and helps you identify profit enhancing opportunities for your used vehicle department.

Maximize your turn

Maintain the proper mix of vehicles, gain ready access to the most up to date retail and wholesale prices in the market, and easily manage your inventory on a daily basis.

Optimize your time

The integration of SmartAuction and QuickTurn will help you spend less time analyzing data, allowing you optimize the performance of your used vehicle department.

Maximize Your Potential

QuickTurn is a powerful system that will help you buy and sell the right vehicles, at the right price, and at the right time! This opportunity is exclusively for SmartAuction dealers, so take advantage of this tool to help your pre-owned operation maximize its profitability!

To learn more about QuickTurn, call **1-877-273-5572** or visit **www.smartauction.biz/#products**.

Q. What is QuickTurn?

A. QuickTurn is an inventory management system offered exclusively through SmartAuction that assists dealers in buying and selling vehicles to help maximize profitability and inventory turnover rate.

Q. What does QuickTurn powered by FirstLook mean?

A. QuickTurn is a private label product within SmartAuction, powered by the premier inventory management tools offered by FirstLook, packaged and priced specifically for SmartAuction dealers.

Q. How will QuickTurn help me?

A. QuickTurn offers many features, but the primary benefit is the utilization of market-specific data to automatically analyze your inventory and help determine the right vehicles to buy and sell, at the right price.

Q. Where does the pricing data within QuickTurn come from?

A. QuickTurn uses vehicle data from nationally recognized pricing sources, Internet wholesale portals, and your own dealership's historical performance data.

Q. How do I sign up for SmartAuction?

A. Call SmartAuction at **1-877-273-5572**, or visit **www.smartauction.biz** for information on enrollment, which includes an approved daily spending limit, user ID and password for approved dealers.

Q. How can I request a demo of QuickTurn?

A. Contact SmartAuction at **1-877-273-5572**, or visit **www.smartauction.biz/#products** to sign up or request a demo. We will coordinate with FirstLook, who will demonstrate the product, and initiate the setup process.

Q. How much does QuickTurn cost?

A. For SmartAuction dealers, the basic QuickTurn service package is offered at \$499 monthly, plus a one-time setup fee of \$750, per dealership location.

Q. Is there a QuickTurn help line?

A. Yes. Please call **1-877-273-5572** to request assistance on QuickTurn.