

## It's Easy To "Move Metal" When You're "On The Go!"

Now when you're out of the dealership you can still reap all the benefits of SmartAuction through SmartAuction Mobile. Buy vehicles. Sell vehicles. Quickly. Easily. And all from the palm of your hand with your iPhone® or Blackberry®.

- **Easy to Buy** - Access your pre-loaded Bid List, Monitor Prices, View Questions and/or Answers, Bid on Vehicles or Remove Vehicles from your Bid List
- **Easy to Sell** - Monitor your Active Vehicles, Place Units on Hold, Answer Buyers' Questions, Accept Offers, change the Opening Price and change the Buy it Now Price
- **Easy to Access** - Just enter: [www.smartauctionlogin.com](http://www.smartauctionlogin.com) in your mobile browser and follow the prompts



## Current Compatible Devices

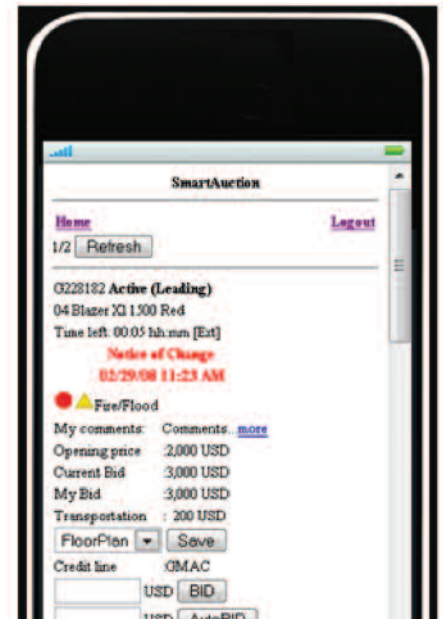
- iPhone
- Blackberry (8830 models and higher)

## Buying On The Go

Simply build your Bid List on your computer to take advantage of all the features on **SmartAuction Mobile**. Then follow these steps to bid on vehicles from your mobile device:

1. Login to SmartAuction using your mobile device ([www.smartauctionlogin.com](http://www.smartauctionlogin.com)).
2. Click on '**View Bid List**' on the **SmartAuction Mobile** Home Page.
3. Review Bid List information:

- **Vehicle Identification Number**
- **Bid Status:** Indicates if you are leading on the vehicle
- **Vehicle Description**
- **Time Left:** Time remaining in the auction
- **Change Alert:** Identifies that a change has been made by the seller on the vehicle posting
- **Disclosures:** Yellow or Red Light disclosures
- **Bid Information:** Opening Price, Current Bid, My Bid, and Transportation quote
- **Bid or AutoBid:** Enter an amount and click 'Bid' or 'AutoBid' to bid on the vehicle
- **View Q&A:** Click this link to view questions and answers on this vehicle
- **Remove from Bid List:** Remove this vehicle from your Bid List
- **<Prev/Next>:** Move to the next vehicle on your Bid List or back to the previous vehicle



## Selling On The Run

When posting your inventory on SmartAuction, you can actively – and easily – monitor the vehicles to maximize your prices and sell more efficiently. With SmartAuction Mobile, you can also monitor your postings to watch for questions and offers on your vehicles and answer them promptly.

**Follow these steps to manage your postings from your Mobile device:**

1. Login to SmartAuction using your mobile device ([www.smartauctionlogin.com](http://www.smartauctionlogin.com)).
2. Enter a VIN in the space provided, or choose from the Status drop down for Sold, Active, Hold, or Removed Vehicles.
3. Review Active Vehicle information:
  - **Refresh:** Use this often to have access to the most current bid information available on your inventory
  - **Vehicle Identification Number**
  - **Time Left:** Time remaining in the auction
  - **Put on Hold:** Click on to remove vehicles from the auction and place on Hold (only if there are no existing bids on the vehicle)
  - **Outstanding Questions:** A way to view or answer questions asked by potential buyers on a specific vehicle
  - **Maximum Offer Amount:** The highest offer received on a specific vehicle
  - **Opening Price:** Review and/or change the opening price of a specific vehicle
  - **Buy it Now Price:** Review and/or change the Buy it Now price
  - **<Prev/Next>:** Move to the next vehicle on your Active Vehicles screen, or back to the previous vehicle



## SmartAuction Mobile – Your Buying and Selling Competitive Edge!

With **SmartAuction Mobile** you have flexibility to use SmartAuction anywhere your iPhone or Blackberry can reach. It's the ideal way to buy and sell cars without losing productivity. **SmartAuction Mobile** provides you the following benefits:

- **Multi-Task:** Keep track of important “hot” purchases on your Bid Lists while appraising vehicles, closing customers, re-pricing units or various other dealership responsibilities
- **Constant Communication:** Respond to offers and questions on posted units without being tied to your computer
- **Increase Productivity:** Buy/Sell cars when you're away from the dealership handling personal business

**smartauction.biz**